



Sponsorship Proposal

2026 ANNUAL ASSESSMENT CENTER
SYMPOSIUM, MEMPHIS, TN



**NATIONAL ASSESSMENT CENTER
ASSOCIATION**



contactus@nacassociation.org



www.nacassociation.org

About Us

The National Assessment Center Association (NAC) guides a partnership of assessment centers that advance best practice through advocacy, education, technical assistance, and community engagement. NAC advances the Assessment Center model through education & outreach, advocacy, and hands-on support—so youth and families can access the right help at the right time and communities can reduce deeper system involvement.

The Annual Symposium

The Symposium brings together assessment center leaders, community advocates, researchers, and professionals working to create pathways for prevention, diversion, and early intervention. Over the course of the event, attendees engage in:

- Meaningful discussions on emerging challenges and opportunities
- Inspiring keynote sessions from thought leaders in the field
- Interactive breakout sessions designed to share best practices
- Mentoring and networking opportunities that build lasting connections

Symposium Highlights

- Plenary sessions featuring leaders in the field
- Breakout tracks on prevention, diversion, and early intervention
- Networking and mentoring activities
- Opportunities to participate in local Assessment Center tours

Who Attends

The Symposium welcomes a broad range of leaders and stakeholders:

- Assessment Center directors and staff
- Juvenile justice professionals
- Policymakers and system leaders
- Community-based partners and advocates
- Researchers and funders interested in prevention and diversion initiatives



Sponsorship Package



Supporter Sponsor

- Logo included on general sponsor slide
 - Listed as Supporter in printed/digital materials
 - 1 complimentary registration
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Advocate Sponsor

- Logo on symposium website and digital agenda
 - Verbal recognition during one breakout track or session
 - Acknowledged as a track supporter
 - 1 complimentary registration
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Champion Sponsor

- Logo featured on program and signage
 - Recognition slide before plenaries
 - Option to include a one-page insert or branded item in attendee materials
 - 2 complimentary registrations
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Silver Sponsorship Package

- Recognized as Presenting Sponsor of the Symposium
- Logo on all major materials (agenda, signage, website, slides)
- Verbal recognition during plenaries
- Spotlight feature in digital program
- Sponsor's banner displayed on stage during symposium
- 2 complimentary registrations

Targeted Sponsorship Packages



Wellness and Sensory Table Sponsor

- Signage at sensory/wellness table
 - Organization's name mentioned on agenda
 - 1 complimentary registration
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Co-Branded Notebooks & Totes Sponsor

- Logo displayed on attendee notebooks or bags
 - 1 complimentary registration
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Lanyard & Name Badge Sponsor

- Logo printed on all attendee lanyards and name badges.
 - 1 complimentary registration
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Breakfast or Lunch Break Sponsor

- Logo at food stations
 - Agenda Acknowledgement
 - 1 complimentary registration
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Networking & Reception Sponsor

- Pre-Symposium Networking Event at the civil rights museum.
 - Signage at Event
 - Logo on table cards
 - Organization's name included in open and closing remarks.
 - 1 complimentary registration
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Pre-Symposium Training Institute Sponsor

- Pre-symposium event focused on youth and family engagement with assessment centers
- Recognized as the exclusive sponsor of the Pre-Symposium Training Institute
- Logo featured on all Institute materials, including the agenda, slide deck, and onsite signage
- Verbal acknowledgment at the opening of the Training Institute
- Recognition in the post-Institute attendee email
- 2 complimentary registrations



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Disclaimer: Please note that targeted sponsorship packages are limited to one sponsor each. However, general sponsorship packages are not limited per sponsor. We also welcome general contributions that are not tied to a specific sponsorship package

Thank You!



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